



Introduction to WeVideo: Next-Level Interactive Learning



Stephanie Gates

Senior Customer Success Manager, WeVideo

An instructional design resource and designated point person for all WeVideo communication.

stephanie@wevideo.com



Mirla Garcia

Database Analyst

CCC TechConnect / Palomar College

Email: mgarcia@palomar.edu or
support@ccctechconnect.org

Who is CCC TechConnect?

TechConnect Zoom

TechConnect Cloud



e- Conferencing Services	Video on Demand/ Streaming/ Event Coverage	Online Teaching Conference June 23- 25, 2026 Anaheim, CA.
Online meeting collaboration	Securely store your media in one place	Annual premier event for CCC faculty, staff and administrators
Web and video conferencing	Share your media to any audience	3 days of learning and sharing best practices for teaching in the classroom and online
Virtual office hours management	Closed captioning available	Over 70 sessions, offering 10 hands-on pre-conference workshops
Auto-generated captioning for all meetings	Viewable on any device, with reads ^{subtitles}	Serves nearly 1000 attendees
Instant sharing	Live event coverage, video production & editing	Over 40 sponsors and exhibitors
Integrates with Canvas	Integrates with Canvas	

Agenda

1. Welcome to WeVideo!
2. Migration status
3. What's new?
 - a. WeVideo Interactivity (formerly PlayPosit)
 - b. WeVideo Multimedia (added functionality)
4. Resources

WeVideo Video Learning Platform

Multimedia Creation

- Video editing
- Screencasting
- Gif Creation
- Podcasts
- AI Assisted Editing
- Stock Media Library



Interactive Video Learning

- Video Assessment
- Interactive Assignments
- Video Courses
- Audience Response & Interactive Video Discussion
- Branched Learning Paths



Video Management

- Hosting
- Tags
- Group Management
- LMS Integrations
- 3rd Party Media



Video Content

- Premade Learning Content
- Assignment Ideas
- Youtube for Education Integration
- User Generated Content



Create, Enhance, Engage



Create

.....

Add video clips record, upload or pick from stock media library. Add transitions, text and audio.



Enhance

.....

Use the editing tool and add auto-generated subtitles in a variety of languages.



Engage

.....

Add interactions for student engagement and assign to a class in Canvas.

Migrated Colleges:

- Bakersfield College
- Barstow Community College
- Butte College
- Cerritos College
- Cerro Coso College
- Chaffey College
- City College of San Francisco
- College of Marin
- College of the Desert
- College of the Sequoias
- Cuesta College
- Cypress College
- El Camino College
- Evergreen Valley College
- Foothill-De Anza Community College District
- Fresno City College
- Fullerton College
- Gavilan College
- Glendale Community College
- Grossmont-Cuyamaca Community College District
- Imperial Valley College
- LACCD
- Long Beach City College
- Mendocino College
- MiraCosta College
- Monterey Peninsula College
- Mt San Antonio College
- North Orange Continuing Education
- Palomar College
- Pasadena College
- Porterville College
- Rancho Santiago Community College District
- Rio Hondo
- San Bernardino Valley College
- San Diego Community College District
- San José City College
- San Mateo CCD
- Santa Barbara City College
- Santa Monica
- Santa Rosa Junior College
- Shasta College
- Sierra College
- Ventura County Community College District:
- West Hills College
- Yuba Community College District

Migration Overview

- Colleges who signed up were migrated in December.
- Content was migrated from PlayPosit to WeVideo.
- The name of the tool in Canvas may or may not have changed from PlayPosit to “WeVideo”.
- Canvas assignment links and grades should not be impacted.
- Student attempt data did not migrate to WeVideo but can still be accessed via [PlayPosit.com/login](https://playposit.com/login).



WeVideo Interactivity

Why **Interactivity** for interactive video?



Increased
Accountability



Stronger
Content Retention



Aligned
Accessibility

What's New with Interactivity

- Multimedia Creation for video, gif or podcast creation
- Option to use AI-generated interactions

New
✦ GENERATE INTERACTIONS + CREATE NEW INTERACTION

Entire video
 Specific time

Number of Questions ⓘ
 questions

Complexity

Remember Understand Apply Analyze Evaluate Create

Interaction Type

Multiple Choice Check All That Apply Free Response Fill In the Blank

Educator Context

0 / 300

YouTube Transcript Where to find a YouTube transcript

AI-Generated Interactions

1 Video Source — 2 Captions — 3 Trim & Crop

The screenshot displays the 'Video Source' step of the WeVideo workflow. It features three main purple buttons at the top: 'VIDEO HISTORY' with a camera icon, 'INPUT URL' with a link icon, and 'UPLOAD & RECORD' with a film strip icon. Below these are several white buttons with purple borders, each representing a video source. The 'VIDEO HISTORY' column contains 'YOUTUBE', 'BOCLIPS', 'MEDIASITE', and 'CANVAS STUDIO'. The 'INPUT URL' column contains 'VIMEO' and 'KALTURA'. The 'UPLOAD & RECORD' column contains 'WEVIDEO', 'PANOPTO', and '3C MEDIA'. Small purple square icons with a white plus sign are located in the top right corner of the 'YOUTUBE', 'BOCLIPS', 'WEVIDEO', and 'PANOPTO' buttons.

VIDEO HISTORY	INPUT URL	UPLOAD & RECORD
YOUTUBE	VIMEO	WEVIDEO
BOCLIPS	KALTURA	PANOPTO
MEDIASITE	VIVO	3C MEDIA
CANVAS STUDIO		

AI-generated interactions feature can find and read transcripts of videos from **WeVideo**, **Canvas Studio**, **Panopto**, **Kaltura**, and generates assessment questions.

For **YouTube** videos, instructors must copy and paste transcripts to generate questions.

AI interactions coming soon for **3C Media!**



WeVideo Multimedia Creation

Multimedia Creation



Record & Upload

- Record:
 - Audio
 - Video
 - Screen
- Upload:
 - Video
 - Audio
 - Slides



Edit Media

- Stock video
- Stock audio
- Green screen
- Text



Export & Share

- AI-generated subtitles
- Share links & embeds
- Export to Interactivity

A group of people in a meeting, with a man and woman in the foreground looking at a laptop. The man is wearing a plaid shirt and the woman is wearing a light blue shirt. They are both looking at the laptop screen. The background is blurred, showing other people in the meeting.

Resources

Resources:

- [WeVideo Resource Hub](#)
- [WeVideo AI Policy](#)
- [WeVideo Security](#)
- [WeVideo Accessibility](#)

Contacts:

- **CCC TechConnect:**
 - Mirla Garcia, Database Analyst: mgarcia@palomar.edu
 - TechConnect Technical Support: support@ccctechconnect.org
- **WeVideo:**
 - Stephanie Gates, Customer Success Manager: stephanie@wevideo.com
 - WeVideo Technical Support: support@wevideo.com

NEW! Navigating WeVideo Course

The screenshot shows the WeVideo Academy website. At the top, there is a navigation bar with the WeVideo logo on the left and links for Platform, Use cases, Learn, Pricing, and Partner. On the right side of the navigation bar, there are buttons for 'Try for free' and 'Book a demo', along with links for 'WeVideo sign in' and 'PlayPosit sign in'. The main header features the 'wevideo Academy' logo, where 'wevideo' is in a smaller font and 'Academy' is in a large, bold font, accompanied by a graduation cap icon. Below the logo is a video player interface with play, previous, and next buttons. The 'Featured resources' section contains three cards: 'Onboarding Courses', 'Use Case Library' (with an icon of folders), and 'Video Tutorials' (with a video player icon). A small chat bubble is visible in the bottom right corner with the text 'Hi! Welcome to WeVideo'.

wevideo Platform Use cases Learn Pricing Partner WeVideo sign in PlayPosit sign in Try for free Book a demo

wevideo Academy

Featured resources

Onboarding Courses

Use Case Library

Video Tutorials

Hi! Welcome to WeVideo

A group of people in a meeting, with a man and woman in the foreground looking at a laptop. The background is blurred, showing other people. The overall tone is professional and collaborative.

Questions