



California
Community
Colleges

TechConnect



**ONLINE
TEACHING
CONFERENCE**

June 29 - July 1, 2022 | Long Beach, CA



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Community
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TechConnect



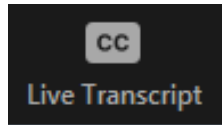
2022 Online Teaching Conference

Silver Linings: Reflecting. Revisioning. Rising.

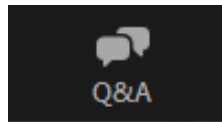
Proposal Submission Best Practices

Friday, December 3rd, 2021 | 12:00pm

Housekeeping



Click “CC Live Transcript” to read live captions



Click “Q&A” to submit a question and/or read other questions

Above icons can be found at the bottom of your webinar window.



Presenters

- **Mirna Castaneda-Tinney**, Marketing Communications & Online Teaching Conference Coordinator, CCC TechConnect
- **Julie Gamberg**, Associate Professor, Glendale College (**Reviewer**)
- **Lené Whitley-Putz**, Dean of Online Learning, Foothill College (**Reviewer**)
- **Kim Saccio**, Skyline College Assistive Tech Specialist, ASCCC Accessibility Specialist (**Presenter**)
- **Marina Aminy**, Dean of Online Education & Learning Resources, Saddleback College (**Presenter**)



Agenda



- Introduction to Online Teaching Conference
- Timeline and Submission Criteria
- Review Process – Quick Overview
- Submission Questions
- Rubric Introduction
- Rubric Overview by Review Committee Members
- Submission Tips by Review Committee Members
- Presenter Experience by Previous Presenters
- Q&A



Introduction



Online Teaching Conference

- The **OTC** is brought to you by **CCC TechConnect**. The conference is a non-profit event funded under a **California Community Colleges Chancellors Office** grant. **CCC TechConnect** also provides a coordinated platform of technology projects, service trainings, and support to the CCC system such as **TechConnect Cloud** (formerly 3C Media Solutions) and **TechConnect Zoom** (formerly known as ConferZoom).
- The **Online Teaching Conference** is a face-to-face gathering of faculty, staff, and administrators leading the way in developing innovative and effective online education. As an inter-segmental conference focused on curriculum, pedagogy and technology to improve online instruction, learning, and student success, the **Online Teaching Conference** is an opportunity for educators to network with colleagues, connect, share knowledge, impart and receive best practices, and develop professionally.
- Due to the pandemic, OTC'20 and 21 were presented virtually. **OTC'22** is being planned as a face-to-face event but is prepared to go fully online should the need arise.



Timeline and Submission Criteria



- Submissions are due **January 31, 2022**.
- Notifications will be sent in **March 2022**.
- Each session is 50 minutes, generally 40 minutes of content / 10 minutes Q&A.
- Each proposal may have up to 4 presenters.
- We invite up to 2 proposals per presenter.
- We welcome non-commercial presentations from educators in the California Community Colleges and beyond. (If you are a vendor, please visit our [sponsors](#) page for more information.)
- Proposal must be submitted electronically.
- Please hold off on registering for the full conference until you receive notification on your proposal in March, 2022 (submitters of accepted proposals will be provided a Speaker Registration link.) **All speakers will be required to register for the conference at the early bird rate of \$299.**
- Presenters will be asked to upload ADA compliant related resources (documents or links) prior to their presentation.



Review Process



Review Committee

- Review Committee made up of up to 48 volunteers from the California Community College System
- Proposals reviewed by review committee in 3 tier process:
 1. Individually by “Track”.
 2. As a “Team” by track.
 3. As a sub-committee made up of 2 members per “Track Team” by top proposals.

Approved/Declined/Back-Up Notifications

At the conclusion of the process above, the Online Teaching Conference/CCC TechConnect notifies candidates of the results:

1. Proposal Approved. Submitter is invited to present.
2. Proposal Declined.
3. Back-Up Invitation. Submitter is asked if they would like to stay on the back-up list should a presenting spot open up.



Proposal Review Rubric



Criteria

1. Relevance to Conference

How well does this proposal align with the needs and interests of online educators?

2. Clarity of Purpose

How clearly does this proposal convey what the audience will learn from this session?

3. Potential Impact

How clearly does this proposal illustrate the impact it could have on conference attendees?

4. Innovation/Currency

How well does this proposal contribute thoughtfully to an existing practice or technology; or present an emerging strategy, technology, or issue?



Submission Questions



- **Session Title (Ideally 10 words or less)**
- **Session Description (300 words or less)**
- **Presentation Outcomes - “At the end of this session, participants will be able to...” (List up to 3 outcomes)**
- **Audience Experience (Beginner, Advanced, Experienced, All Audiences)**
- **Presentation Format (Presentation, Presentation with Co-Presenters, Demonstration, Panel Discussion, Other (up to 4 panelists total))**
- **Proposal Track (1. Effective Online Teaching Practices, 2. Equity in Online Teaching and Learning, 3. Support and Resources, 4. Technology Innovation, 5. Leadership and Administration) – *Select primary and secondary track.***





Rubric Criteria

Julie Gamberg

Associate Professor
Glendale College

&

Lené Whitley-Putz

Dean of Online Learning
Foothill College

**How to apply the rubric criteria to
your submission entries**



Proposal Review Rubric



Criteria

1. Relevance to Conference

How well does this proposal align with the needs and interests of online educators?

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4. Innovation/Currency

How well does this proposal contribute thoughtfully to an existing practice or technology; or present an emerging strategy, technology, or issue?



Proposal Review Rubric



Criteria

1. Relevance to Conference

How well does this proposal align with the needs and interests of online educators?

Consider the following:

- Is the connection between my proposal topic and the needs of educators who teach online clear?
- Does my submission clearly address online education?
- If topic is **not** clearly about online teaching, am I drawing a clear enough connection to online learning? (e.g. OER, Equity, Student Success, etc.)



Proposal Review Rubric



Criteria

2. Clarity of Purpose

How clearly does this proposal convey what the audience will learn from this session?

Consider the following:

- Do my submission title, description and outcomes clearly convey what my audience will learn?
- Is my submission overly general?
- Is my subject matter too broad, vague or ambitious?



Proposal Review Rubric



Criteria

3. Potential Impact

How clearly does this proposal illustrate the impact it could have on conference attendees?

Consider the following:

- Is my submission meant to impact conference attendees only OR does it have the potential to have impact beyond conference attendees?
- Does my submission draw in the appropriate audience?
- Am I drawing people in with shared knowledge and my personal experience?



Proposal Review Rubric



Criteria

4. Innovation/Currency

How well does this proposal contribute thoughtfully to an existing practice or technology; or present an emerging strategy, technology, or issue?

Consider the following:

- Does my submission feature a current, transformative topic or approach?
- Is my topic something new that attendees would be interested in?
- Is it a new take on an old topic that my audience would benefit from hearing about based on you or your colleges success?
- Is the existing practice, technology, tool readily available for use?
- If presenting on “technology tools”, is there an additional cost to put into use?
- Is the “tech tool” I’m presenting on available to the system, campus, individual?



Submission Questions: Reviewer Tips



Session Title, Description & Presentation Outcomes...

- Connect topic to online education
- Connect the Title, Description, and Outcomes
- Identify your audience
- Identify the impact on the audience and beyond





Presenter Experience

Kim Saccio

Skyline College Assistive Tech Specialist
ASCCC Accessibility Specialist

&

Marina Aminy

Dean of Online Education & Learning
Resources, Saddleback College





Presenter Experience

- History working with OTC
- Ease of submission process
- Topic Selection Suggestions
- Collaboration recommendations
- Other



Submission Questions: Presenter Tips



Session Title, Description & Presentation Outcomes...

- Focus on what the audience will learn
- Be focused and realistic (not too ambitious!)
- Add interactivity
- Focus on innovation, or looking at existing practices/tools with new eyes
- Be transparent about cost





Questions?





Thank you for joining us today! We look forward to receiving your submissions!

For speaker submission questions, please email us at:

speakers@onlineteachingconference.org

Home Page:

<http://onlineteachingconference.org/>

Call for Proposals Questions:

[https://ccctechconnect.secure-platform.com/a/page/call for proposal questions](https://ccctechconnect.secure-platform.com/a/page/call_for_proposal_questions)

Submit a Proposal:

<https://ccctechconnect.secure-platform.com/a/solicitations/7/home>

