



Personalized Learning with PlayPosit



Stephanie Gates

*Senior Customer Success Manager, WeVideo
Designated point person for PlayPosit communication.*

stephanie@wevideo.com

playposit
by WeVideo



Mirla Garcia

Database Analyst

CCC TechConnect / Palomar College

Email: mgarcia@palomar.edu or
support@ccctechconnect.org

Who is CCC TechConnect?

TechConnect Zoom

TechConnect Cloud



e- Conferencing Services	Video on Demand/ Streaming/ Event Coverage	Online Teaching Conference
Online meeting collaboration	Securely store your media in one place	Annual premier event for CCC faculty, staff and administrators
Web and video conferencing	Share your media to any audience	3 days of learning and sharing best practices for teaching in the classroom and online
Virtual office hours management	Closed captioning available	Over 70 sessions, offering 10 hands-on pre-conference workshops
Auto-generated captioning for all meetings	Viewable on any device, with news feeds	Serves nearly 1000 attendees
Instant sharing	Live event coverage, video production & editing	Over 40 sponsors and exhibitors
Integrates with Canvas	Integrates with Canvas	

Agenda

- PlayPosit Overview
- Personalized Learning Overview and Samples
- Behind the Design
- Data Collection
- Resources

PlayPosit empowers instructors to

- Make videos interactive, integrating with a variety of video hosts
- Track engagement & learning
- Reuse and edit overtime



PlayPosit Interactive Video Applications

Asynchronous Delivery

- Self-Paced Bulb
- Learner-Made Bulb
- Playlist

Synchronous Delivery

- Live Broadcast



Why **PlayPosit** for interactive video?



**Increased
Accountability**



**Stronger
Content Retention**



**Personalized
Learning**

Personalize Learning in PlayPosit

- Build in Choices
- Adaptive Learning Pathways
- Robust Feedback

Bulb Showcase

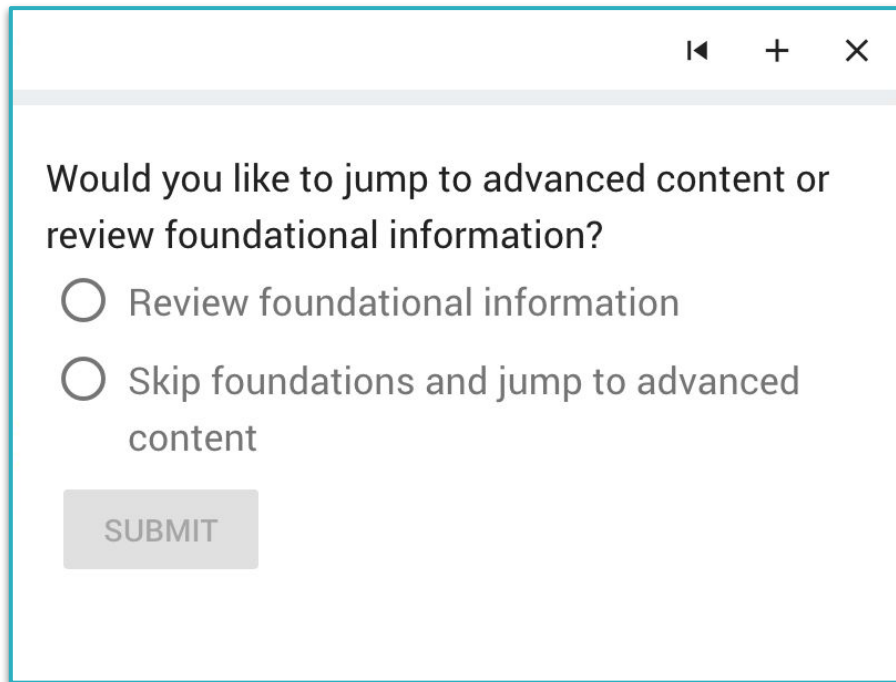
1. Enter the URL or scan the QR code:
bit.ly/bulbshowcase
2. Explore **Personalized Learning**
samples from the playlist



Choice-Based Learning

Build in opportunities for learners to choose:

- Pacing
- Topics
- Resources



Would you like to jump to advanced content or review foundational information?

☐ Review foundational information

☐ Skip foundations and jump to advanced content

SUBMIT

Adaptive Learning Pathways

Create adaptive learning pathways in PlayPosit using:

- Pre-assessment questions
- Knowledge checks

Preassessment Question:

How many cookies does each kid get when 9 cookies are divided among 4 kids?

☐ 1 cookie

☒ 2 cookies

FEEDBACK

Correct! Because you've demonstrated understanding of the basics, you will be jumped ahead to a more challenging problem.

☐ 3 cookies

☐ 4 cookies

06:55

Robust Feedback

Provide feedback to learners including:

- Additional context
- Supporting resources
- Personal presence

According to the video, why is making eye contact important during a speech?

☒ It helps you avoid fixating on distractions.

Incorrect

While that's a factor, the video emphasizes a broader reason. For more on nonverbal communication, check out this resource:

[Click here!](#)

☐ It shows the audience you are confident.

☐ It makes the audience feel cared for.

☐ All of the above.

☒ Correct

0 / 1 pts

CONTINUE

Behind the Design

Create & Assign Interactive Video

1. Launch PlayPosit from Canvas or [PlayPosit.com/login](https://playposit.com/login)
2. Add New Bulb
 - a. Select videos
 - b. Add interactions
3. Link to LMS



BULB ANALYTICS

FILTER Search



<input type="checkbox"/>	Learner Name ▾	Score	Status
<input type="checkbox"/>	ALLEN, BARRY	100%	Completed in 4 minutes
<input type="checkbox"/>	ALLEN, NANETTE	100%*	Completed in 2 minutes
<input type="checkbox"/>	AMIS, DIANA	100%	Completed in 2 minutes
<input type="checkbox"/>	ANDERSON, LINDSEY	58%	Completed in 3 minutes
<input type="checkbox"/>	ANDERSON, MICHELE		Not started
<input type="checkbox"/>	ANDERSON, SKYE	-%	In progress for a few seconds

00:00:01	00:00:03	00:00:06	00:00:09	00:00:12	00:00:12	00:00:15
Pause	B		A, D, E	sun	Seed Plant Ph...	Pause
Pause	B		A, B, D	Sun	Seed Plant Ph...	Pause
Pause	B		A, B	sunshine	Seed Plant Gr...	Pause
-	B		A, B, D	sun	Plant Seed Ph...	Pause
-	-	-	-	-	-	-
-	-	-	-	-	-	-

BULB ANALYTICS

<input type="checkbox"/>	Learner Name	Score	Status	00:00:01	00:00:01
<input type="checkbox"/>	ALLEN, BARRY	100%	Completed in 4 minutes	Pause	B
<input type="checkbox"/>	ALLEN, NANETTE	100%*	Completed in 2 minutes	Pause	B
<input type="checkbox"/>	AMIS, DIANA	100%	Completed in 2 minutes	Pause	B
<input type="checkbox"/>	ANDERSON, LINDSEY	58%	Completed in 3 minutes	-	B
<input type="checkbox"/>	ANDERSON, MICHELE		Not started	-	-
<input type="checkbox"/>	ANDERSON, SKYE	-%	In progress for a few seconds	-	-



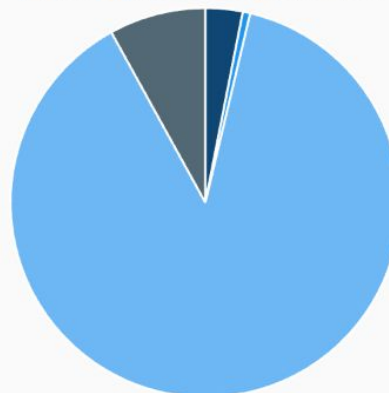
Bulb Analytics

Bulb Interaction Summary



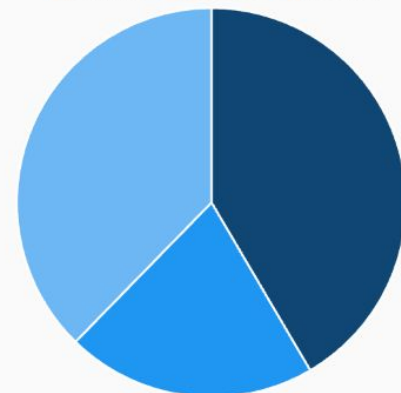
Bulb Average Score

100% 75%-99% 50%-74% <50%



Bulb Completed Status

Completed In Progress Not Started




CLOSE

Coming Soon! AI-Generated Interactions

←
Back






Generate Interactions


Time

☒ Specific time 





☐ Entire video



Complexity


 Remember  Understand  Apply  Analyze  Evaluate

 Create

Interaction Type

 Multiple Choice  Check All That Apply  Free Response  Fill In the Blank

CANCEL  **GENERATE INTERACTION** 



Resources

PlayPosit Certification Courses



- Question Sets
- Peer Learning
- Resource Enhanced Video



- Choice-based learning
- Adaptive learning
- Effective feedback at scale

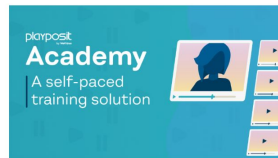
Feedback from a participant:

"I think this is excellent!! Love that it is broken up into actionable skills that instructors then practice (I think through a learner made bulb??) AWESOME! I want to try to mimic this format in our asynchronous webinars we create for instructors."

Customer Resources

- **Certification Courses**
- **Webinars**
- **Live Office Hours**
- **And More...**

[go.playposit.com/
customer-resources](https://go.playposit.com/customer-resources)



A curated platform training Playlist created by PlayPosit's Instructional Design Team. Complete in under an hour!

[Complete PlayPosit Academy](#)



Register for a variety of webinars hosted each month. Registration includes a recording of the session as well as supplemental materials.

[View webinars](#)



Our collection of easily replicable use cases created by PlayPosit's Instructional Design and Success teams.

[Explore use cases](#)



How-to resources containing screenshots and in-depth product explainers to help users build great content and troubleshoot along the way.

[Access Help](#)



Click below to join PlayPosit's Instructional Design Team for open office hours.

- [Tuesdays @ 11:30AM ET / 8:30AM PT](#)
- [Thursdays @ 4:00PM ET / 1:00PM PT](#)

**Office hours sessions last approximately 30 minutes. Please note that the above link is not monitored at other times.*



Sign up for monthly updates on all things PlayPosit and interactive video.

[Sign up now](#)

