playposit by WeVideo | Webinar

PlayPosit Admin Power Up: Manage Users, Content & Drive Student Engagement

October 4, 1:30-2:30 pm

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California Community Colleges | TechConnect

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California Community Colleges | TechConnect

TechConnect (TechConnect Cloud, TechConnect Zoom, Tech Connect Online Teaching Conference) services are grant-funded by the California Community Colleges Chancellor's Office | Hosted at Palomar College

Who is CCC TechConnect?

TechConnect Zoom	TechConnect Cloud	Online Teaching Conference
e- Conferencing Services	Video on Demand/ Streaming/ Event Coverage	Online Teaching Conference
Online meeting collaboration	Securely store your media in one place	Annual premier event for CCC faculty, staff and administrators
Web and video conferencing	Share your media to any audience	3 days of learning and sharing best practices for teaching in the classroom and online
Virtual office hours management	Closed captioning available	Over 70 sessions, offering 10 hands-on pre-conference workshops
Auto-generated captioning for all meetings	Viewable on any device, with no ads	Serves nearly 1000 attendees
Instant sharing	Live event coverage, video production & editing	Over 40 sponsors and exhibitors
Integrates with Canvas	Integrates with Canvas	

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PlayPosit Admin Power Up

Agenda:

1. PlayPosit overview
2. How colleges and universities are leveraging PlayPosit to increase engagement
3. Admin Dashboard
4. Instructor workflow
5. Monitor data & analytics
6. Resources

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PlayPosit empowers instructors to

- Make videos interactive, integrating with a variety of video hosts
- Personalize lessons
- Assess engagement & learning
- Reuse and edit overtime

Why PlayPosit for interactive video?

Increased Accountability

Stronger Content Retention

Aligned Accessibility

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66%

MORE ENGAGING

32%

MORE MEMORABLE

44%

LONGER VIEWING TIME

14.4%

IMPROVEMENT IN LEARNER KNOWLEDGE RETENTION

20%

INCREASE IN BOTH VIDEO COMPLETION & AVERAGE VIEWING TIME

SOURCES:
STATISTA
VIMEO
THM AGENCY
JOHN A. MORAN
H5P GROUP

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PlayPosit Interactive videos are referred to as bulbs.

Asynchronous Applications

- Self-Paced Bulb
- Learner-Made Bulb
- **NEW!** Playlist

Synchronous Application

- Broadcast Bulb

New Apps Available!

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- **Playlists:** Organize multiple interactive videos and other resources into a dynamic lesson or a series of modules with automated certificates
- **Question Banks:** Randomize which question learners receive from a bank of premade options

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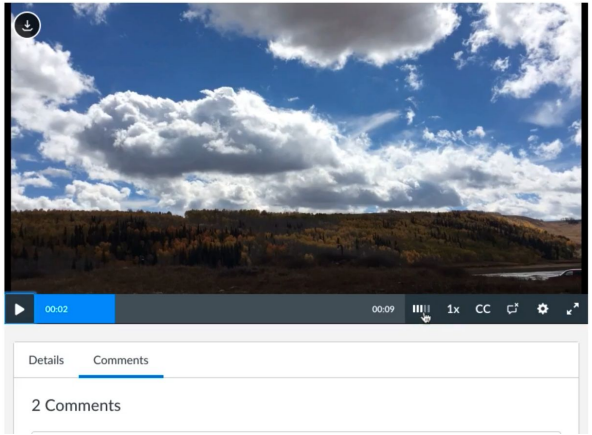
CANVAS STUDIO

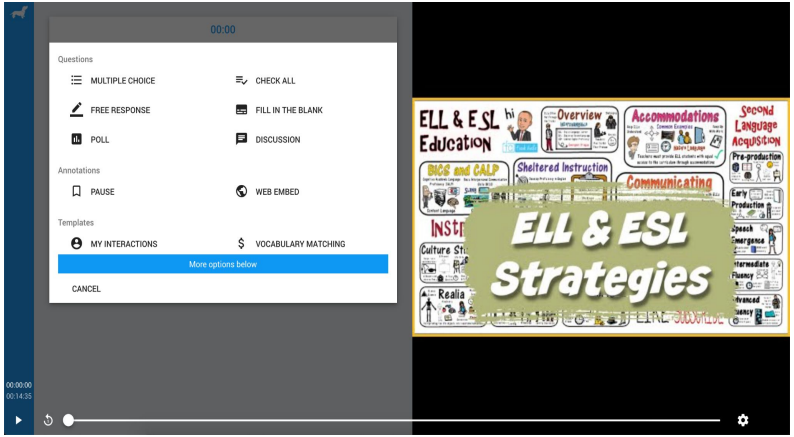


Record videos to stream into PlayPosit or manage in Canvas

Canvas (Video Recording) Studio Capabilities

- Record and store your video for playback
- Annotations on a video OR simple multiple choice questions
- Non-Modular

PLAYPOSIT



Learning design studio using existing video

PlayPosit Learning Design Studio

- Integrates with 3C Media, Youtube, Vimeo, Canvas Studio and more
- Video overlay
- 8 Interaction types with templates
- Adaptive learning
- Multiple applications: Live broadcast, learner made bulb, playlists
- Detailed analytics
- Deep linking with Canvas course copy

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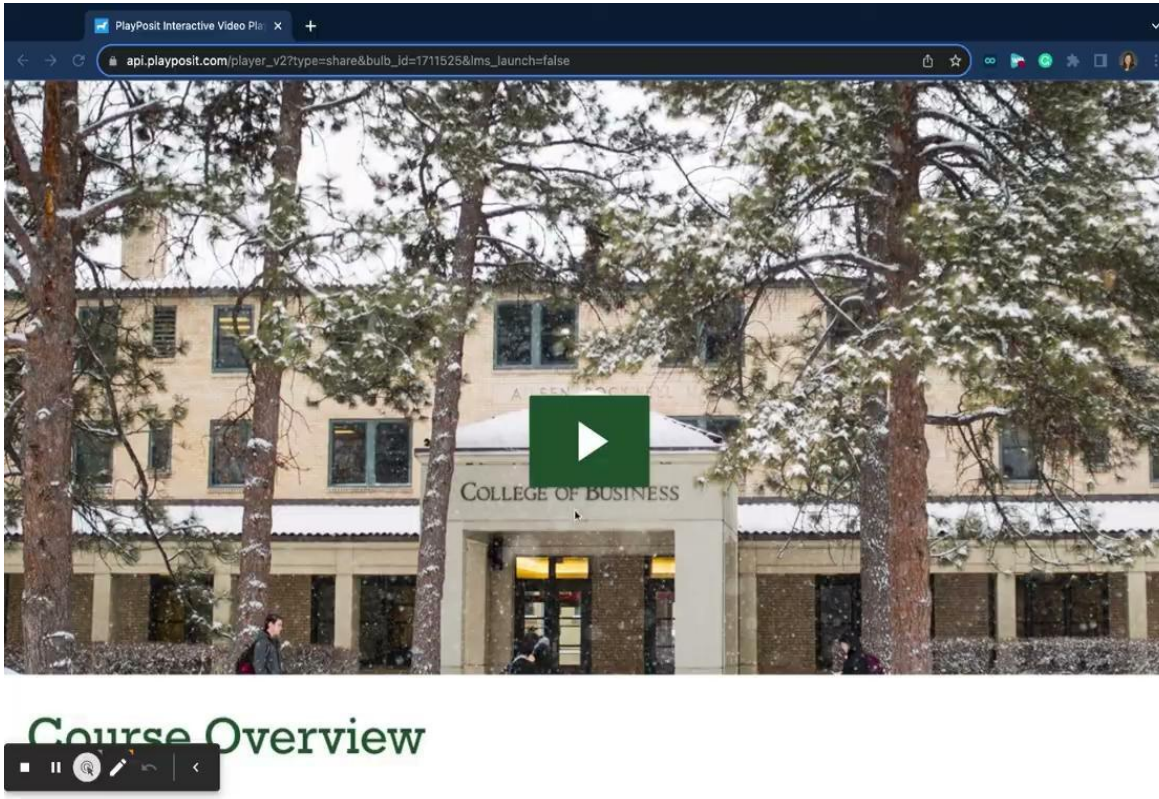
Interactive Course Overview

Benefits:

- Communicate expectations clearly
- Add accountability to shared expectations
- Assess understanding



Interactive Video Lecture

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Benefits:

- Maximize Learner content digestion
- Gain qualitative insights into learning

In-Video Discussion

Benefits:

- Build in peer & instructor presence
- Exchange ideas

PlayPosit Admin Dashboard

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Assign & Monitor

LMS Linking

1. Launch PlayPosit from your Learning Management System (LMS)
2. Add New Bulb
   a. Select videos
   b. Add interactions
3. Link to LMS
4. Monitor from Assignment/Material.

Did you know? PlayPosit's LMS integration allows for automatic gradebook passback and learner authentication.

BULB ANALYTICS

FILTER Search

Learner Name	Score	Status	00:00:01	00:00:03	00:00:06	00:00:09	00:00:12	00:00:12	00:00:15
ALLEN, BARRY	100%	Completed in 4 minutes	Pause	B		A, D, E	sun	Seed | Plant | Ph...	Pause
ALLEN, NANETTE	100%*	Completed in 2 minutes	Pause	B		A, B, D	Sun	Seed | Plant | Ph...	Pause
AMIS, DIANA	100%	Completed in 2 minutes	Pause	B		A, B	sunshine	Seed | Plant | Gr...	Pause
ANDERSON, LINDSEY	58%	Completed in 3 minutes	-	B		A, B, D	sun	Plant | Seed | Ph...	Pause
ANDERSON, MICHELE		Not started	-	-	-	-	-	-	-
ANDERSON, SKYE	-%	In progress for a few seconds	-	-	-	-	-	-	-

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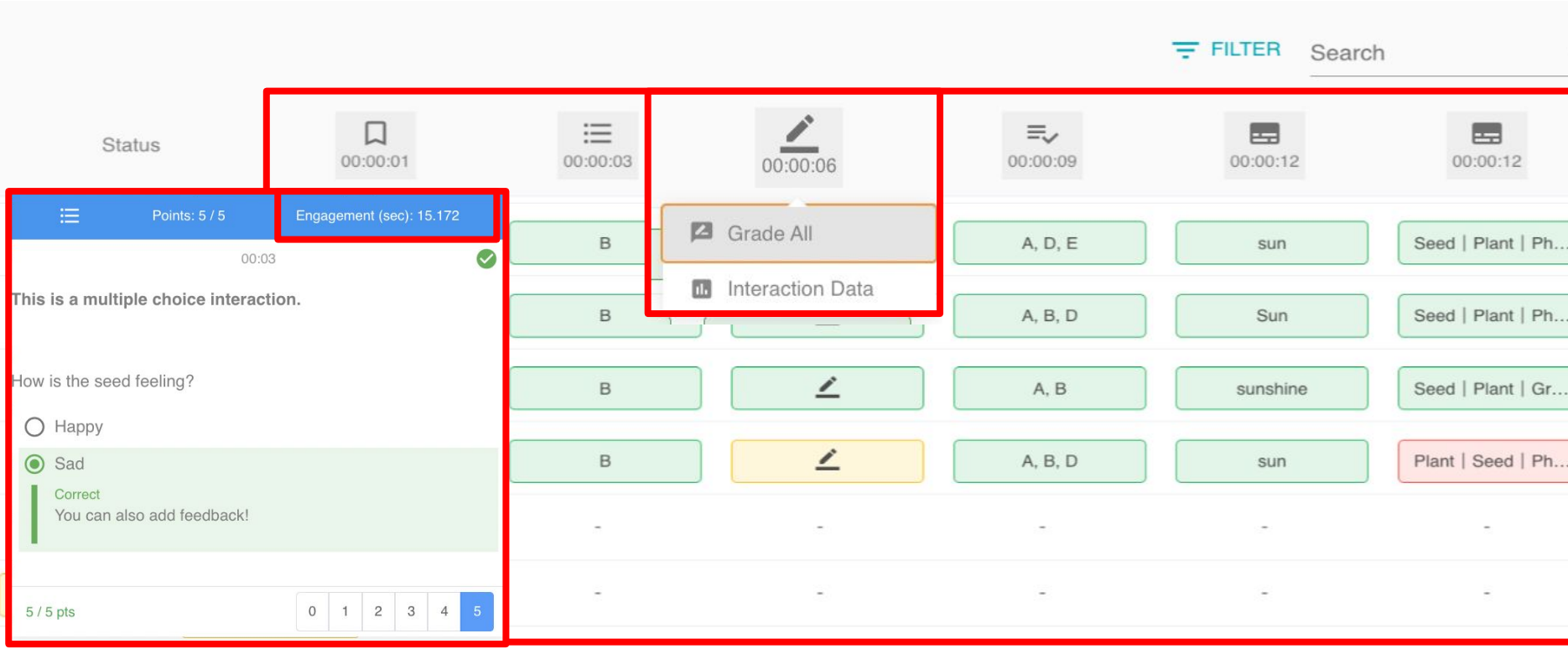

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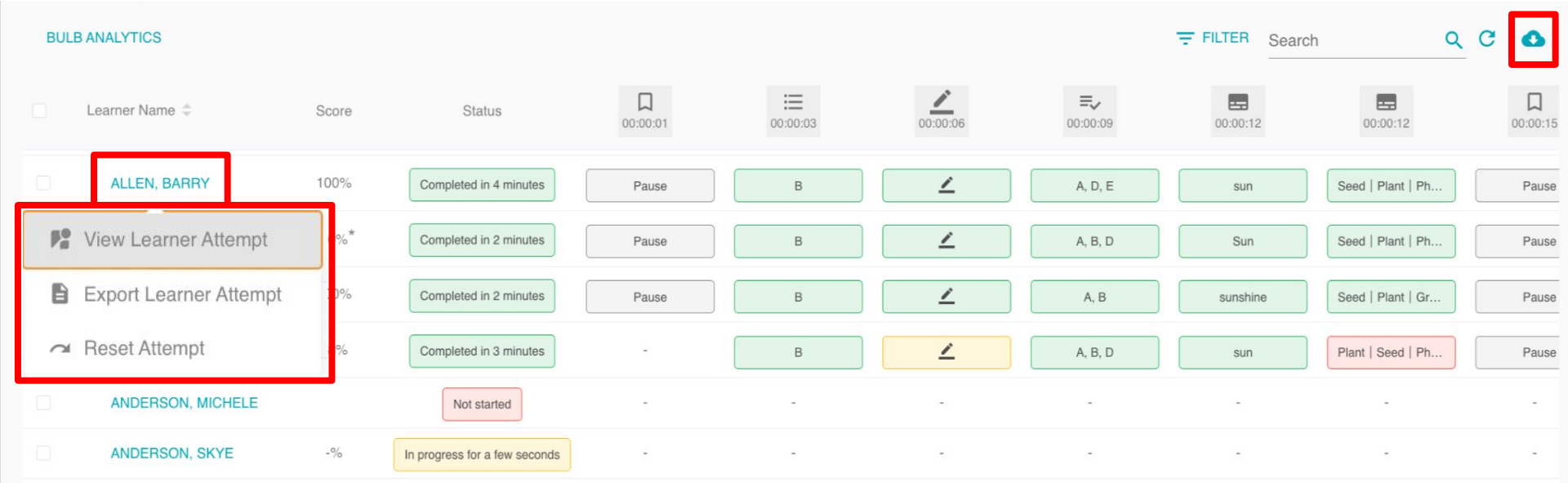

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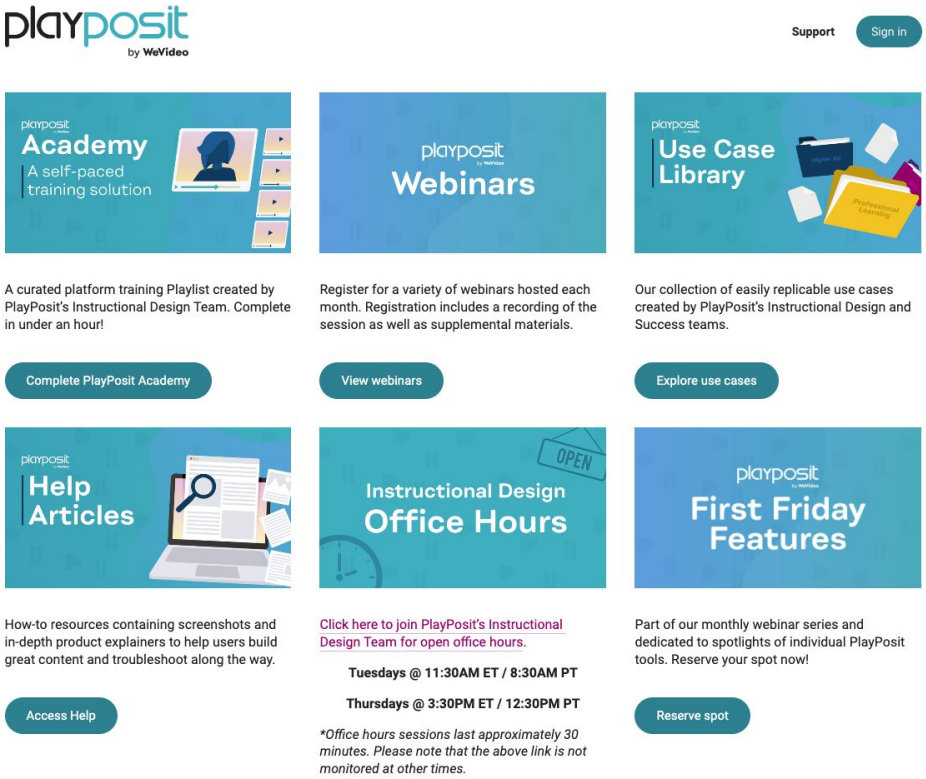
Resources

Customer Resources

- **Asynchronous**: PlayPosit Academy
- **Professional Learning**: Webinar Series
- **Instructional Ideas**: Use Case Library
- **Support**: Knowledge Base

https://go.playposit.com/customer-resources



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PlayPosit Creator Challenge

What: Three challenges, delivered monthly in one Playlist

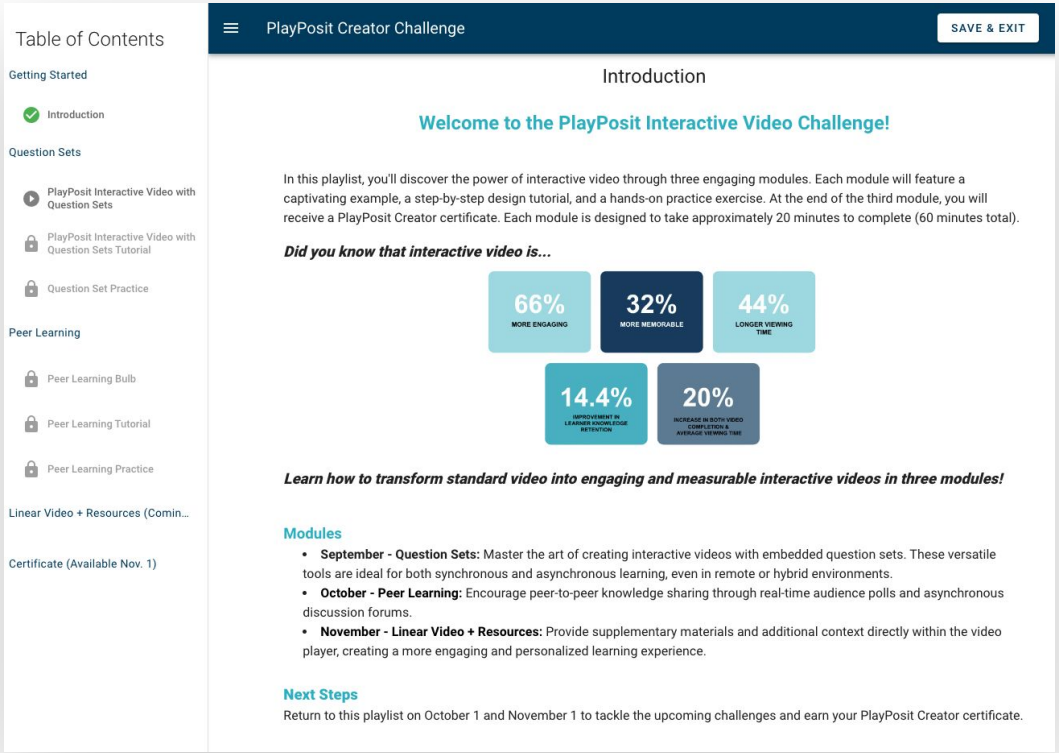
- Example video
- Tutorial
- Practice challenge

How:

- Delivered internally via link or QR code
- In the PlayPosit Newsletter & Customer Resource Page

Why:

- Enhance Learning
- Earn a **PlayPosit Creator Certificate!**



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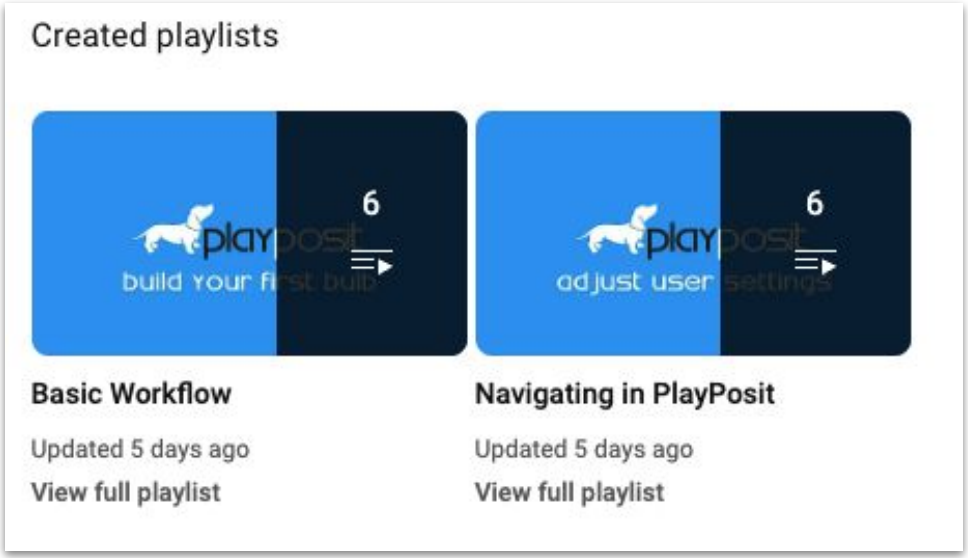
Check out our YouTube page for short instructor tutorials



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