

Unleash Student Engagement in your Course with PlayPosit

playposit
by WeVideo



California
Community
Colleges

TechConnect



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playposit
by WeVideo



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California
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TechConnect

TechConnect (TechConnect Cloud, TechConnect Zoom, Tech Connect Online Teaching Conference) services are grant-funded by the California Community Colleges Chancellor's Office | Hosted at Palomar College

Who is CCC TechConnect?

TechConnect Zoom

TechConnect Cloud



e- Conferencing Services	Video on Demand/ Streaming/ Event Coverage	Online Teaching Conference
Online meeting collaboration	Securely store your media in one place	Annual premier event for CCC faculty, staff and administrators
Web and video conferencing	Share your media to any audience	3 days of learning and sharing best practices for teaching in the classroom and online
Virtual office hours management	Closed captioning available	Over 70 sessions, offering 10 hands-on pre-conference workshops
Auto-generated captioning for all meetings	Viewable on any device, with reads ^{reads}	Serves nearly 1000 attendees
Instant sharing	Live event coverage, video production & editing	Over 40 sponsors and exhibitors
Integrates with Canvas	Integrates with Canvas	



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Unleash Student Engagement in your Course with PlayPosit

Agenda:

1. PlayPosit overview
2. How colleges and universities are leveraging PlayPosit to increase engagement
3. Create an interactive video
4. Monitor data & analytics
5. Resources



PlayPosit empowers instructors to

- Make videos interactive, integrating with a variety of video hosts
- Track learner engagement
- Assess learning
- Reuse and edit overtime



vimeo



PlayPosit Interactive videos are referred to as bulbs.

Asynchronous Delivery

- Self-Paced Bulb
- Learner-Made Bulb
- Playlist

Synchronous Delivery

- Broadcast Bulb



New Apps Available!

Brought to you by CCTechConnect

- **Playlists:** Organize multiple interactive videos and other resources into a dynamic lesson or a series of modules with automated certificates
- **Question Banks:** Randomize which question learners receive from a bank of premade options



Unleash Student Engagement in your Course with PlayPosit

Agenda:

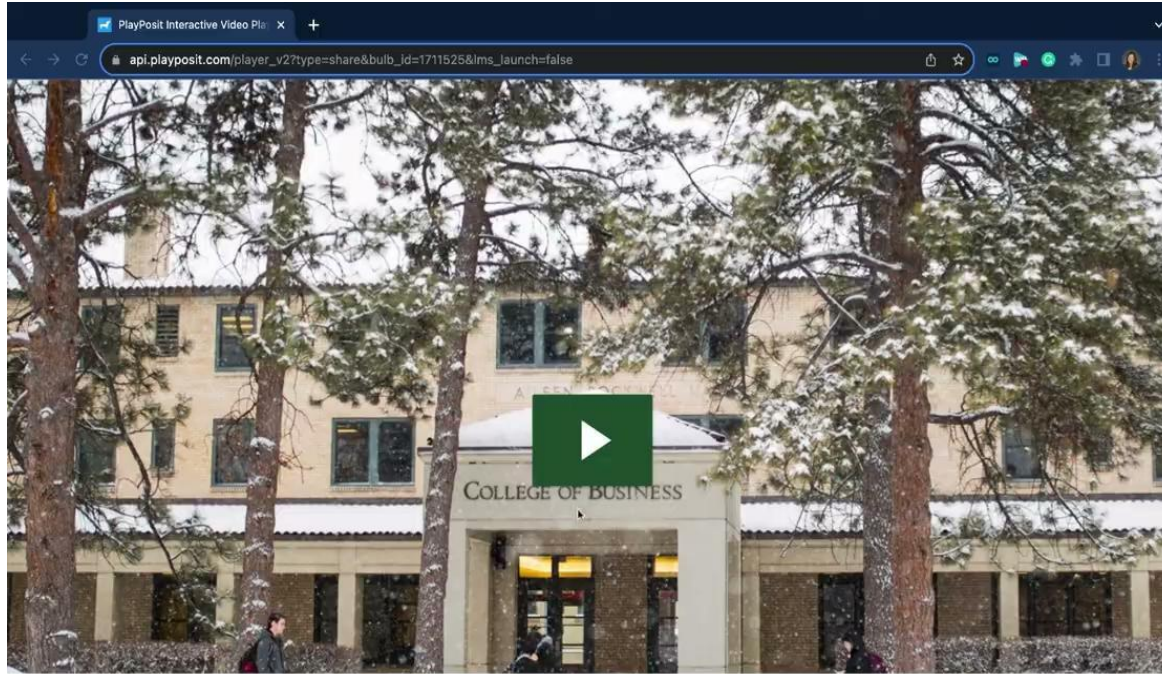
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Interactive Course Overview

Benefits:

- Communicate expectations clearly
- Add accountability to shared expectations
- Assess understanding



Course Overview



Interactive Video Lecture

Benefits:

- Maximize Learner content digestion
- Gain qualitative insights into learning



In-Video Discussion

Benefits:

- Build in peer & instructor presence
- Exchange ideas



Interactive video vs. standard video

	Standard video	Interactive video
Content structure	Linear <i>Only one path from start to end of the video</i>	 Personalized <i>Multiple branched pathways based on learner input and instructor sequencing</i>
Viewer control	Limited <i>Just the basics: Play, rewind, pause, fast forward</i>	 Advanced <i>All the basics, plus answering questions, jumping to different points, and more</i>
Learning style	Passive <i>Can play in the background with little attention paid</i>	 Active <i>Learners must pay attention and do something</i>
Instructional flexibility	Limited <i>Once produced, video edits are often difficult and expensive</i>	 Unlimited <i>Interactivity can be easily added, removed, or adjusted over time</i>
Knowledge retention	Unknown <i>Any assessments must be done outside of the video</i>	 Measurable <i>In-video assessments provide actionable data on performance and behavior</i>

66%

MORE ENGAGING

32%

MORE MEMORABLE

44%

**LONGER VIEWING
TIME**

14.4%

**IMPROVEMENT IN
LEARNER KNOWLEDGE
RETENTION**

20%

**INCREASE IN BOTH VIDEO
COMPLETION &
AVERAGE VIEWING TIME**

SOURCES:

STATISTA
VIMEO
THM AGENCY
JOHN A. MORAN
H5P GROUP

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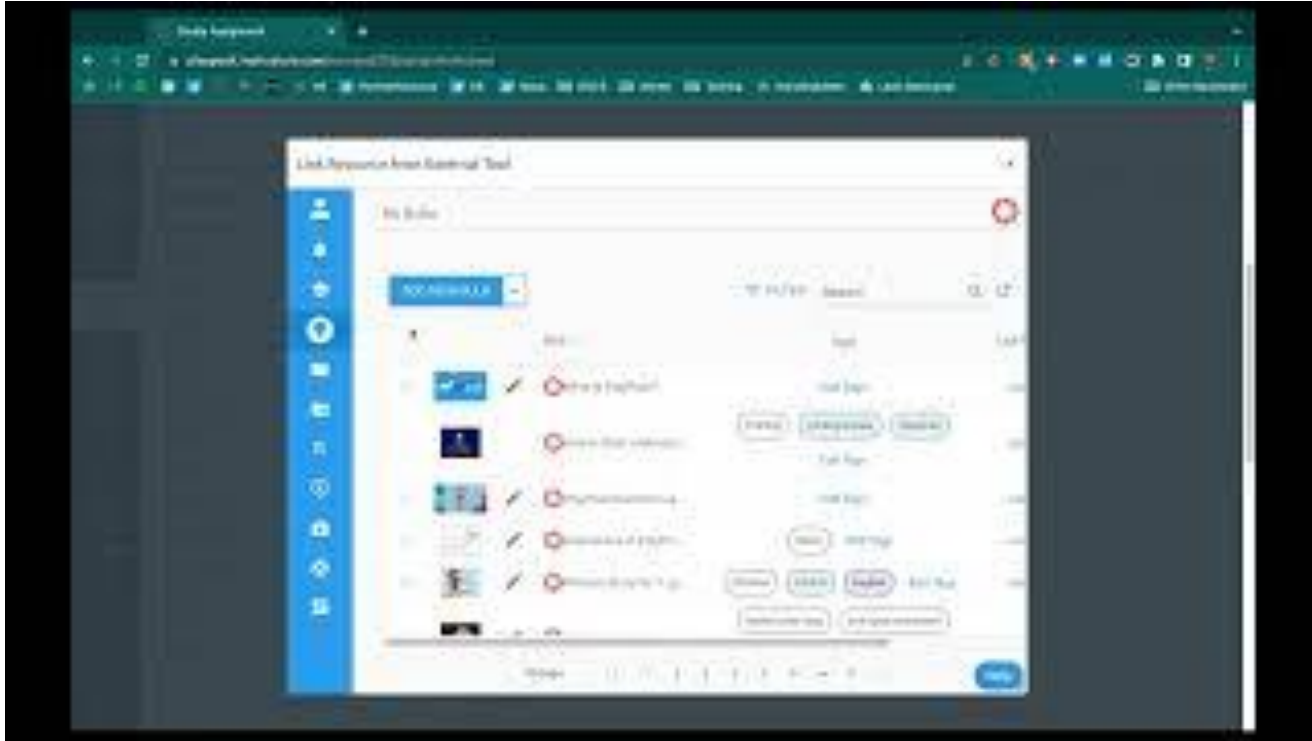
Canvas | PlayPosit Workflow

1. Launch PlayPosit from Canvas
2. Select videos from a number of sources
 - a. 3C Media
 - b. Canvas Studio
 - c. YouTube
 - d. Vimeo
3. Add interactions
4. Link to Canvas
5. Finalize assignment details



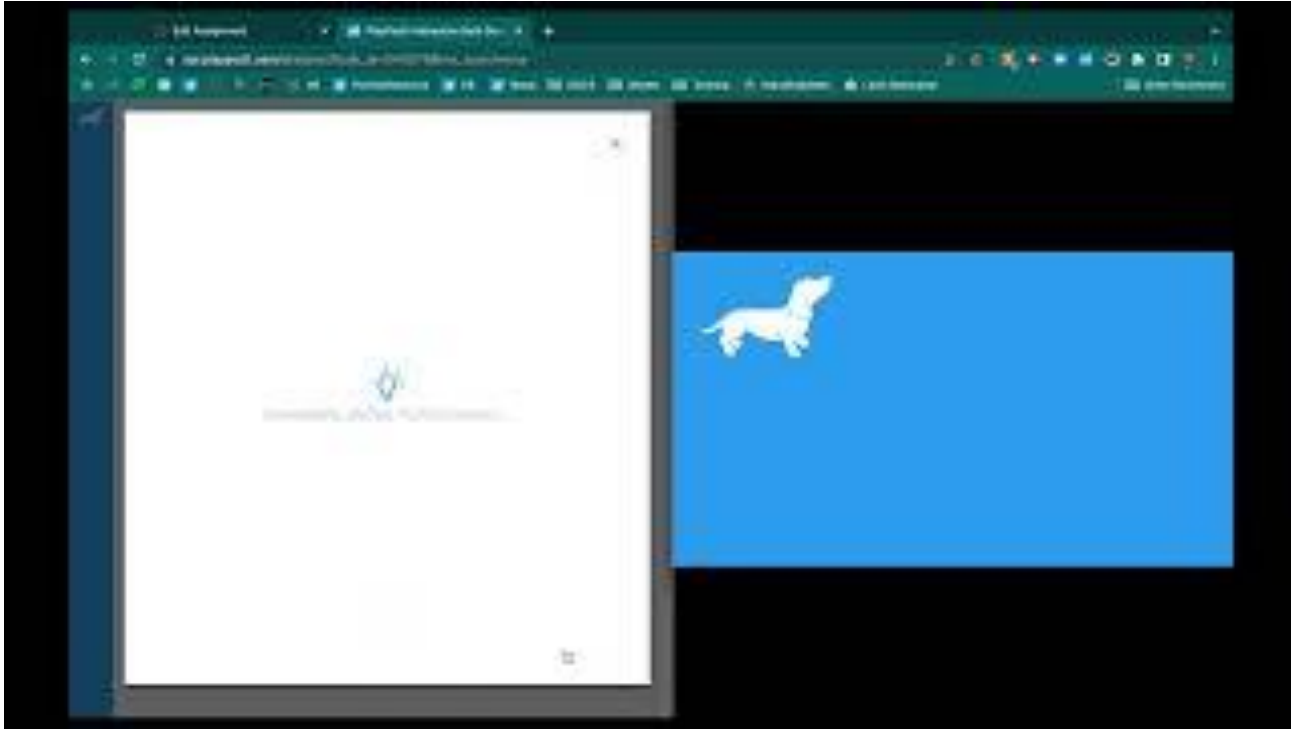


Canvas | PlayPosit Workflow





Canvas | PlayPosit Workflow



Monitoring Data:

- Grades sync with Canvas upon completion
- Use the monitor page to review learner responses and analytics or to complete manual grading



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Customer Resources

- **Asynchronous:** PlayPosit Academy
- **Professional Learning:** Webinar Series
- **Instructional Ideas:** Use Case Library
- **Support:** Knowledge Base

<https://go.playposit.com/customer-resources>

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by WeVideo

Support Sign in

playposit
Academy
A self-paced training solution

A curated platform training Playlist created by PlayPosit's Instructional Design Team. Complete in under an hour!

Complete PlayPosit Academy

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Webinars

Register for a variety of webinars hosted each month. Registration includes a recording of the session as well as supplemental materials.

View webinars

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Use Case Library

Our collection of easily replicable use cases created by PlayPosit's Instructional Design and Success teams.

Explore use cases

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Help Articles

How-to resources containing screenshots and in-depth product explainers to help users build great content and troubleshoot along the way.

Access Help

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Instructional Design Office Hours

Click [here to join PlayPosit's Instructional Design Team for open office hours.](#)

Tuesdays @ 11:30AM ET / 8:30AM PT

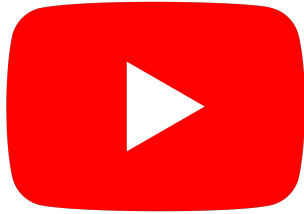
Thursdays @ 3:30PM ET / 12:30PM PT

**Office hours sessions last approximately 30 minutes. Please note that the above link is not monitored at other times.*

playposit
First Friday Features

Part of our monthly webinar series and dedicated to spotlights of individual PlayPosit tools. Reserve your spot now!

Reserve spot



Check out our
YouTube page for
short instructor
tutorials

Created playlists

A thumbnail for a playlist titled 'Basic Workflow'. It features a blue background on the left with the PlayPosit logo and the text 'build your first build', and a dark blue background on the right with a white number '6' and a white play button icon.	A thumbnail for a playlist titled 'Navigating in PlayPosit'. It features a blue background on the left with the PlayPosit logo and the text 'adjust user settings', and a dark blue background on the right with a white number '6' and a white play button icon.
Basic Workflow	Navigating in PlayPosit
Updated 5 days ago	Updated 5 days ago
View full playlist	View full playlist



