Unleash Student Engagement in your Course with PlayPosit

playposit by WeVideo

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TechConnect (TechConnect Cloud, TechConnect Zoom, Tech Connect Online Teaching Conference) services are grant-funded by the California Community Colleges Chancellor's Office | Hosted at Palomar College

Who is CCC TechConnect?

TechConnect Zoom	TechConnect Cloud	Online Teaching Conference
e- Conferencing Services	Video on Demand/ Streaming/ Event Coverage	Online Teaching Conference
Online meeting collaboration	Securely store your media in one place	Annual premier event for CCC faculty, staff and administrators
Web and video conferencing	Share your media to any audience	3 days of learning and sharing best practices for teaching in the classroom and online
Virtual office hours management	Closed captioning available	Over 70 sessions, offering 10 hands-on pre-conference workshops
Auto-generated captioning for all meetings	Viewable on any device, with no ads	Serves nearly 1000 attendees
Instant sharing	Live event coverage, video production & editing	Over 40 sponsors and exhibitors
Integrates with Canvas	Integrates with Canvas	

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Unleash Student Engagement in your Course with PlayPosit

Agenda:

1. PlayPosit overview
2. How colleges and universities are leveraging PlayPosit to increase engagement
3. Create an interactive video
4. Monitor data & analytics
5. Resources

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PlayPosit empowers instructors to

- Make videos interactive, integrating with a variety of video hosts
- Track learner engagement
- Assess learning
- Reuse and edit overtime

PlayPosit Interactive videos are referred to as bulbs.

Asynchronous Delivery

- Self-Paced Bulb
- Learner-Made Bulb
- Playlist

Synchronous Delivery

- Broadcast Bulb

New Apps Available!

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- **Playlists:** Organize multiple interactive videos and other resources into a dynamic lesson or a series of modules with automated certificates
- **Question Banks:** Randomize which question learners receive from a bank of premade options

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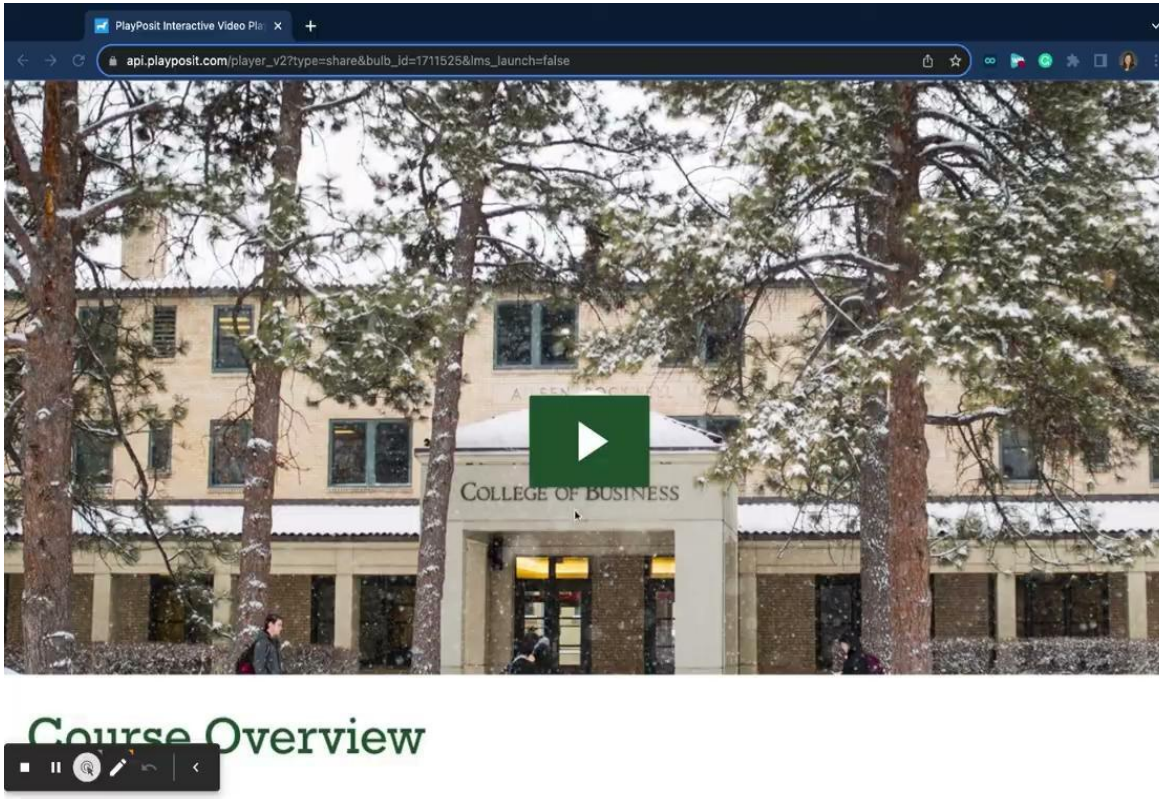
Interactive Course Overview

Benefits:

- Communicate expectations clearly
- Add accountability to shared expectations
- Assess understanding



Interactive Video Lecture

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Benefits:

- Maximize Learner content digestion
- Gain qualitative insights into learning

In-Video Discussion

Benefits:

- Build in peer & instructor presence
- Exchange ideas

Interactive video vs. standard video

	Standard video	Interactive video
Content structure	**Linear** *Only one path from start to end of the video*	**Personalized** *Multiple branched pathways based on learner input and instructor sequencing*
Viewer control	**Limited** *Just the basics: Play, rewind, pause, fast forward*	**Advanced** *All the basics, plus answering questions, jumping to different points, and more*
Learning style	**Passive** *Can play in the background with little attention paid*	**Active** *Learners must pay attention and do something*
Instructional flexibility	**Limited** *Once produced, video edits are often difficult and expensive*	**Unlimited** *Interactivity can be easily added, removed, or adjusted over time*
Knowledge retention	**Unknown** *Any assessments must be done outside of the video*	**Measurable** *In-video assessments provide actionable data on performance and behavior*

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66%

MORE ENGAGING

32%

MORE MEMORABLE

44%

LONGER VIEWING TIME

14.4%

IMPROVEMENT IN LEARNER KNOWLEDGE RETENTION

20%

INCREASE IN BOTH VIDEO COMPLETION & AVERAGE VIEWING TIME

SOURCES:
STATISTA
VIMEO
THM AGENCY
JOHN A. MORAN
H5P GROUP

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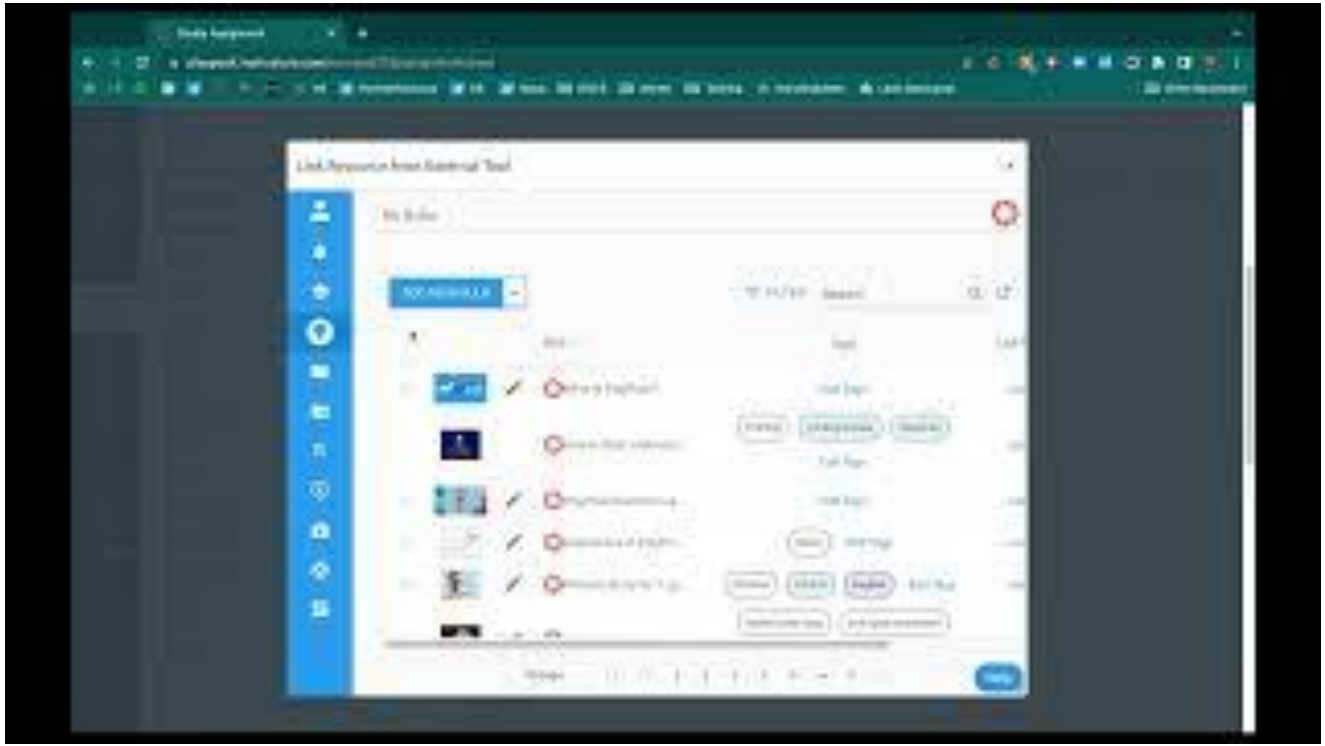
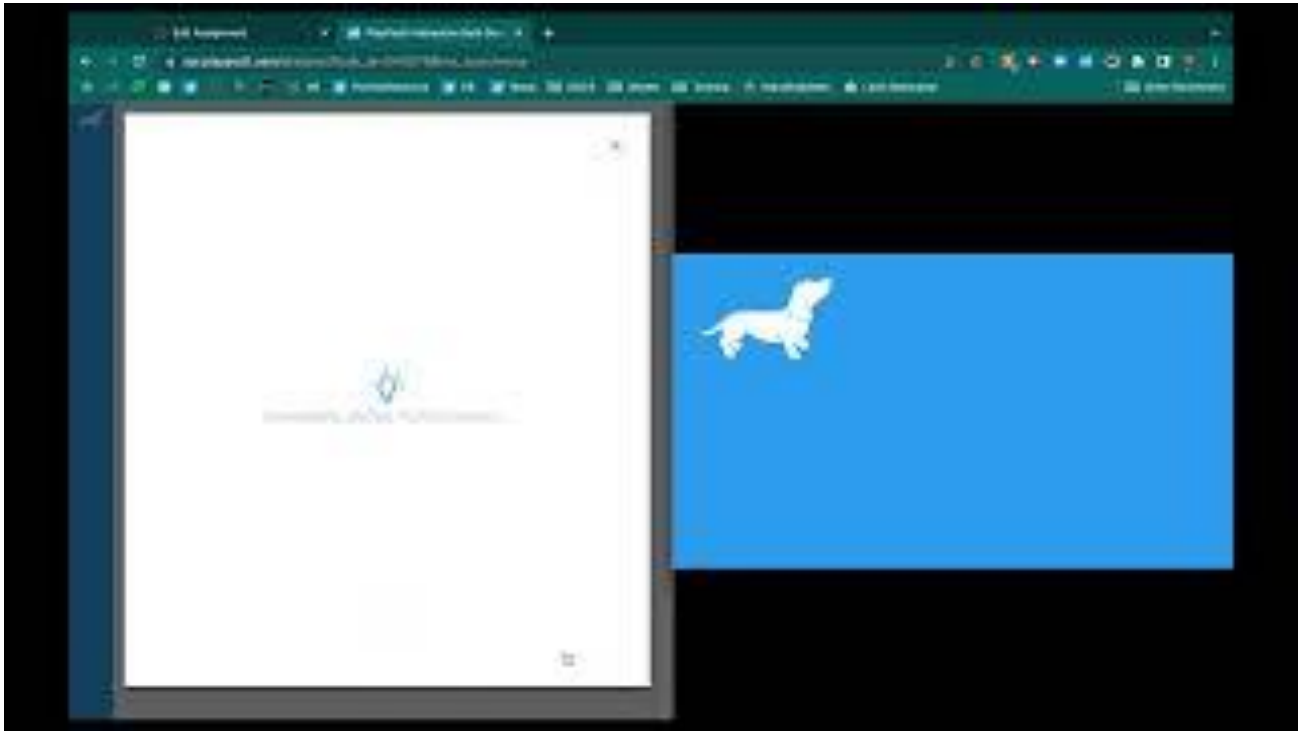
Canvas | PlayPosit Workflow

1. Launch PlayPosit from Canvas
2. Select videos from a number of sources
    a. 3C Media
    b. Canvas Studio
    c. YouTube
    d. Vimeo
3. Add interactions
4. Link to Canvas
5. Finalize assignment details

Canvas | PlayPosit Workflow



Canvas | PlayPosit Workflow



Monitoring Data:

- Grades sync with Canvas upon completion
- Use the monitor page to review learner responses and analytics or to complete manual grading

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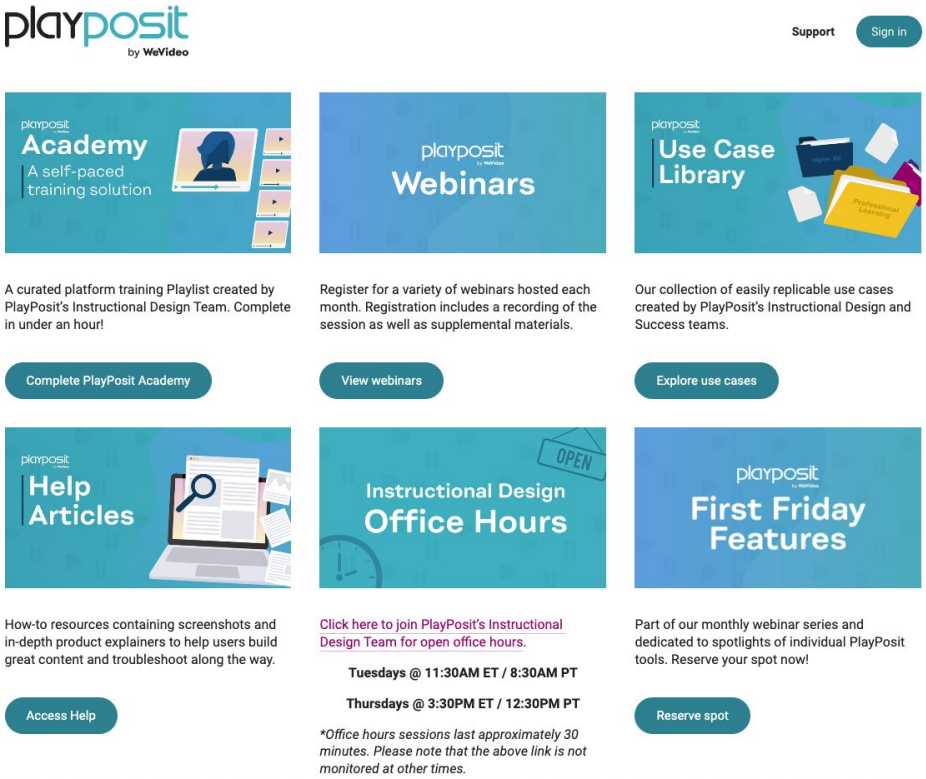
Customer Resources

- **Asynchronous**: PlayPosit Academy
- **Professional Learning**: Webinar Series
- **Instructional Ideas**: Use Case Library
- **Support**: Knowledge Base

https://go.playposit.com/customer-resources



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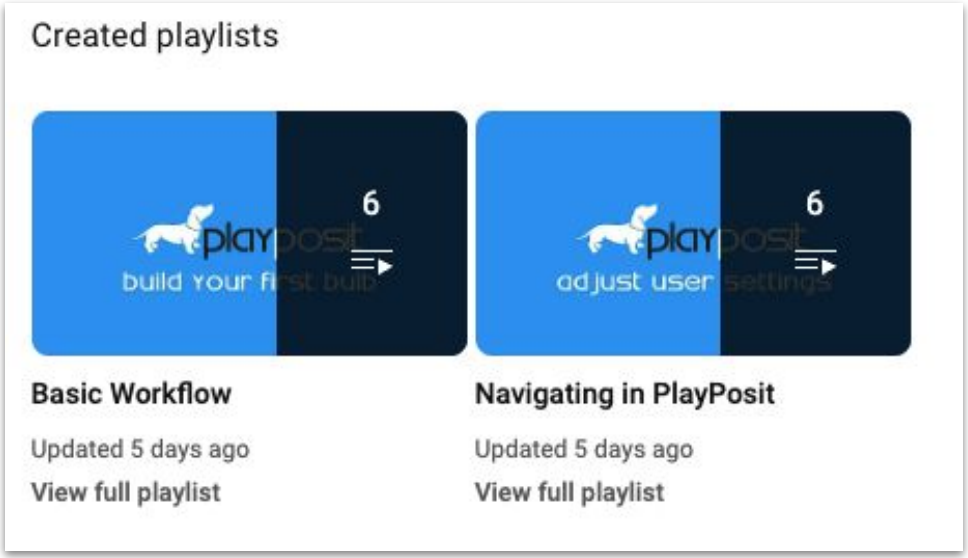
Check out our YouTube page for short instructor tutorials



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